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About The UX Book A comprehensive textbook and practitioner's field guide to understanding, assimilating, applying, and practicing the user experience design lifecycle. The only HCI textbook to cover agile methodology, design approaches, and a full, modern suite of classroom material (stemming from tried and tested classroom use by the authors).

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The UX Book: Process and Guidelines for Ensuring a Quality User Experience, winner of a 2013 Most Promising New Textbook Award from the Text and Academic Authors Association, is a comprehensive textbook on designing interaction to ensure a quality user experience. Combining breadth, depth, and practical applications, this book takes a time-tested process-and-guidelines approach that provides ...

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Technically this is the second edition of The UX Book, but so much of it is new, ... This entire edition is oriented toward an agile UX lifecycle process, explained in the funnel model of agile UX, as a better match to the now de facto standard agile approach to software engineering. To reflect these

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trends, even the subtitle of the book is changed to “Agile UX design for a quality user ...

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Author: Pardha Pyla ISBN: 0123852412 , 9780123852410 , Version: PDF/EPUB. If you need EPUB or MOBI version, please contact us. Quality: High Quality. No missing contents. Printable Synopsis: The UX Book, winner of a 2013 Most Promising New Textbook Award from the Text and Academic Authors Association, is a comprehensive

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– Matthew Wakeman from the book UX Research - Practical Techniques for Designing Better Products. Define the problem first. You need to understand clearly what are you trying to solve, ask your clients if you are working in an agency, ask the business stakeholders, the Product Manager if you are in a product team or even the CEO if you are working in a start-up. UX design is the process of ...

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Through the book, he popularized the terms “user-centered design”. In addition, he emphasized the importance of design as the communication between

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